

2020 ANNUAL REPORT EXECUTIVE SUMMARY

Parks California

KUMEYAAY LAND | CUYAMACA RANCHO STATE PARK

Thank You for a Transformational Year

As a young organization with a vision for state parks and public lands that are **welcoming, inclusive and climate resilient spaces**, 2020 was a year of growth in every sense of the word. Beginning with our partnership with California State Parks, our shared priorities have multiplied our efforts to increase equitable access to California parks, build lifelong park stewards, and lay the groundwork to launch programs that welcome new and returning visitors. In addition, the many impacts of the international COVID-19 pandemic, have only deepened our commitment to ensuring the long-term health and wellbeing of California's communities and the state park system. Our work continues to remain centered in these truths and the opportunities ahead to bloom, together.

2020 Milestones

We believe that all people deserve the opportunity to build meaningful, lifelong connections to nature in a way that matters most to them. (If you felt like this was a little more difficult this year, you're not alone.) We worked with various partners and communities to connect thousands of people from all across California with state parks in 2020 in new and innovative ways.

> "From supporting access, to online programming, raising funds for wildfire relief, assisting in our natural resources efforts and getting the park stories out into the world, successful and momentum-building efforts defined the trajectory of the State Parks and Parks California partnership."
>
> **Armando Quintero**
> Director, California State Parks



CHUMASH / 'AMUWU LAND | PISMO STATE BEACH

Route to Parks awarded funds to

20 grantees

from outdoor educational organizations to traditional park friends' groups – with $319,388 provided to connect 9,000 people to California State Parks.

passPORTS pilot program will bring

4,250 students

to California State parks through blended access field trips over a two-year period with transportation programs for Title I schools.

Parks Online Resources for Teachers and Students ® (PORTS) provided over

$56,000 in technology

and equipment (including tablet computers, tripods, lighting and microphones) to expand live park programming, connected over 170,000 students in classrooms and at home last year to the state's 280 parks.

COVID-19 Response Grants awarded

$29,400 in grants

to 60 state park partners, with 38 additional grants made possible in partnership with California League of Park Associations (CALPA).

COVID-19, as well as a broadened focus on the impacts of climate change and systemic racial injustice, elevated the importance of highlighting the public value of our state parks and investing in the protection of our environment – and subsequently our collective futures.

ParkSpeak virtual conversations featured partners and guest speakers to highlight Sumeg Village in Patrick's Point State Park, La Purisima Mission State Historic Park and the Anza-Borrego Desert State Park.

Wildfire Relief Fund supported the short and long-term wildfire recovery and resilience of California State Parks with proceeds from a live virtual concert hosted in partnership with StageIt.

Natural Resource Stewardship provided professionals with job training and tools, career pathways and regional partnerships to build State Parks' capacity to meet its resource stewardship and climate resilience goals.



KUMEYAAY LAND | OLD TOWN SAN DIEGO STATE HISTORIC PARKS

Financial Highlights

Your support is hard at work. Sixty-three cents of every dollar go directly to facilitate access, education, and connection to state parks. With over $6.8 million in net assets, we are poised to help strengthen parks as a major partner to California State Parks.

In 2020, we invested:

63%
to facilitate access, education, and connection to state parks.

27%
in sustainability, raising funds to support the programs.

10%
to fund operating expenses.

Thank You, Donors!

Our trusted community partners were integral in reimagining the outdoors experience in 2020. To our supporters – your generosity helps strengthen parks and inspire all to experience these extraordinary places. Thank you.

Legacy Founders

- Anonymous
- David and Lucile Packard Foundation
- Gordon and Betty Moore Foundation
- Resources Legacy Fund
- S. D. Bechtel, Jr. Foundation
- William and Flora Hewlett Foundation

Founders

- Cox Communications
- Bank of the West
- Northrop Grumman Foundation
- Pisces Foundation
- We Work for Good
- Hyde Hill Holdings
- Mosaic
- Capital A Consulting
- Columbia Sportswear Company
- REI
- StageIt
- Yosemite Conservancy
- Teresa Alvarado
- Rosemary Bauman
- Heana Chung
- Daniel Cohn
- Myrian Solis Coronel
- John and Bobbi Ittelson
- Kindley Walsh Lawlor
- Steve Lockhart
- Sudha Pennathur
- Natalie Schaefer

2021 Vision

In 2021 and onward, our work will remain steadfast and focused on improving accessibility to parks and outdoor spaces, supporting natural resource stewardship and climate resilience, and strengthening the capacity of current and future state park partners and community partnerships.

Living in a state that is home to the largest and most diverse State Park System in the country, this work takes all of us. Thank you for your dedication to our shared vision of welcoming, inclusive and climate-resilient outdoor spaces, and the abundance of support.

Onward – because it's in our nature.

Together, we will continue to make state parks more resilient while meeting the evolving, lifelong needs of everyone in California. Thank you for your ongoing support.

Click to access our audited financial report and 990

PARKS CALIFORNIA
It's in our nature

Parks California is a 501c3 nonprofit organization, EIN #83-1523594.
Donations may be tax deductible up to the full extent of the law.
Contact your tax advisor for more information.

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